



Post Event Report

April 29, 2024

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Executive Summary

- The Tenth Edition of Pakistan CIO Summit was held on April 29, 2024 at Karachi Marriott Hotel.
- The theme of the summit was '**AI in Business**' and Panel Discussions on AI for Business Efficiency, AI for Competitive Advantage and Countering Cybersecurity Challenges of AI, were included.
- The summit provided immense opportunities for learning, sharing experiences and networking
- GBM/IBM were Platinum Sponsors while Computer Research, NC Inc and Centerm were sponsors.
- E-creatorz, Computer Research, IOBM, PAF-KIET, UIT University, ISACA Karachi Chapter, PSEB, P@SHA and PMI Karachi Pakistan Chapter were the continued supporters and partners for 10th Pakistan CIO Summit 2024
- 10th Pakistan CIO Summit 2024 was attended by around 106 delegates representing around 55 Companies. This includes 65 CIOs, IT Heads, C-Level Executives and IT Managers from 48 organizations while 41 delegates represented 14 companies from the IT industry.
- The delegates included CIOs, IT Heads, IT Managers, Industry Experts, Decision Makers, Policy Makers and Academia

Introduction

10th Pakistan CIO Summit (www.pakistanciosummit.com) was organized by Solutions Inc Pakistan (www.solutions-inc.info), Indus Solutions (www.solutions-inc.info/indussolutionsuae) and Armaan Solutions. It was held on **April 29, 2024** at **Karachi Marriott Hotel**.

The Pakistan CIO Summit had built an unmatched reputation as the only platform in the country where top CIOs, IT Heads, and IT professionals across multiple industries from Pakistan such as Banking, Finance, Telecom, Energy, and Manufacturing met to learn, share, and network alongside a display of state-of-the-art IT solutions.

The must-attended event was a one-stop shop for setting the direction of technology adoption in Pakistan by top IT decision-makers.

Theme

The theme for the 10th Pakistan CIO Summit 2024 was "AI in Business." We believe this was the most appropriate theme for the year, given that AI had already made significant impacts worldwide, and innovations in AI are anticipated to revolutionize various aspects of life and business in the near future. In fact, many believe that AI would dictate the pace of technological development for years to come.

Agenda

The summit was divided into three sessions as follows:

Session 1: AI for Business Efficiency

Session 2: AI for Competitive Advantage

Session 3: Countering Cybersecurity Challenges of AI

In Session 1, the experts discussed and answered the queries of attending delegates about how AI could be used to increase business efficiency. Broadly, there was discussion on how AI would transform all the backend operations of the organization such as manufacturing, supply chain, human resource management, and finances in the near future, and how the CIOs should be prepared for it.

In Session 2, the experts discussed and answered the queries of attending delegates about how AI could be used for competitive advantage. Broadly, there was discussion on how AI would transform all the frontend operations of the organization such as marketing, sales, and customer services in the near future, and how the CIOs should be prepared for it.

In Session 3, the focus was on the new wave of expected cybercrimes and cybersecurity threats that are anticipated, as is often the case with upcoming technologies, and how to counter them.

Platinum Sponsor

The Platinum Sponsor for the summit was:

- GBM (<https://gbmme.com/>)

Sponsors

The Sponsors for the event was:

- Computer Research (www.cr-pl.com)
- NC Inc (www.ncinc.com.pk)
- Centerm (www.en.centerm.com)

Our Continued Supporters and Partners

- P@SHA - Pakistan Software Houses Association for IT & ITES (www.pasha.org.pk)
- PAF – Kiet (www.pafkiet.edu.pk)
- ISACA Karachi Chapter - Information Systems Audit and Control Association (www.isacakarachi.org/)
- PSEB – Pakistan Software Export Board (www.pseb.org.pk)
- IoBM (www.iobm.edu.pk)
- UIT (www.uitu.edu.pk)
- E-Creatorz (www.e-creatorz.com)
- Computer Research (www.cr-pl.com)
- PMI Karachi Pakistan Chapter (www.pmikarachi.org)

Summit Program

The Summit Program is attached in Appendix A.

Delegates

The show was attended by 106 delegates representing 55 companies in Pakistan. The delegates included CIOs, IT Heads, IT Managers, Industry experts, decision makers, policy makers and academia.

CIOs/IT Heads:

65 CIOs, IT Heads and IT Managers from following 48 companies attended the show:

- 1Link Pakistan
- Artistic Garment Industries
- CDC
- Engro Corporation
- Fujian Centerm Information
- GSK Pakistan
- ISL
- IBM Italia S.P.A Pakistan
- JS Bank
- Martin Dow Group
- Muller&Phipps Pakistan
- Pakistan Single Window
- Raqami Bank
- Sante Private Limited
- Searle
- UEP
- A.F. Ferguson & Co.(PwC Pakistan)
- Bank Alfalah
- Computer Research
- e-Creatorz
- Faysal Bank
- GBM Pakistan
- IoBM
- JBS
- Kashf Foundation
- Mashreq Digital Bank Pakistan
- NIFT
- PMI KPC
- Shirazi Investments
- Salim Habib University
- Thal Limited
- Young's Food
- Al Baraka Bank
- Confidential
- Dawlance Private Limited
- EFU General Insurance
- FrieslandCampina | Engro Foods
- HBL
- IBL
- Jubilee General Insurance
- KIET
- Meezan Bank
- NBP
- Pakistan Oxygen Limited
- SSGC
- Samba Bank Limited
- The Thal Industries
- Zensoft Pvt Ltd

41 Industry reps from following 14 companies presented their products and services to CIOs, IT Heads, IT Managers and Decision Makers.

- Cervello Tech
- Excellence Delivered
- GBM Pakistan
- Muller & Phipps Pakistan
- NIFT
- Computer Research
- Fujian Centerm Information
- IBL-Unisys
- NBP
- Telenor
- e-Creatorz
- GBM Abu Dhabi
- IBM Pakistan
- NC Inc



Event Photos

Event pictures <https://pakistanciosummit.com/2024#photo-gallery>

For Sponsorship and Exhibiting

For sponsorship and exhibiting opportunities in 11th Pakistan CIO Summit 2025 contact us at:

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Visit: www.pakistanciosummit.com & www.solutions-inc.info

Appendix A: Summit Program

AI IN BUSINESS

REGISTRATION & SEATING 09:00-09:30

SESSION 1 – AI for Business Efficiency 09:30-11:00

- Welcome note by Kamran Saeed, President, Solutions Inc 09:30-09:35
- Platinum Sponsor Presentation by Asif Ahmad, GM & Technology Leader, IBM Italia S.P.A Pakistan on “Tech Leadership - 2024 and onwards” 09:35-09:50
- **Expert Discussion on ‘AI for Business Efficiency’** 09:50-10:50

Moderator: Kh. Tanveer Saleem, IT Leader, United Energy Pakistan

- Panelist 1: Javed Yousuf Edhi, CEO, NIFT
- Panelist 2: Syed Ijlal Jafri, Group CIO, Martin Dow Group
- Panelist 3: Waseem Rasheed, CIO, IBL Group of Companies
- Panelist 4: Khurram Abid, CIO, Mashreq Digital Bank Pakistan
- Panelist 5: Muhammad Junaid, Head of IT, FrieslandCampina | Engro Foods

*Grand Photo Session
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NETWORKING TEA BREAK 11:00-11:30

SESSION 2 – AI for Competitive Advantage 11:30-13:15

- Product Presentation by Junaid Saeed, GRC Consultant, GBM Abu Dhabi & Hummad Bin Naseer, BU Manager – Solutions & Security, GBM Pakistan on “Real Time Fraud Prevention and Detection” 11:30-12:00
- Presentation by Computer Research on “Launch of AddCore Digital Release 22” 12:00-12:15
- **Expert Discussion on ‘AI for Competitive Advantage’** 12:15-13:15

Moderator: Veqar Ul Islam, President, Touch Point (Pvt) Ltd

- Panelist 1: Syed Asif Shah, CIO, Central Depository Company
- Panelist 2: Amin Manji, Chief Technology Officer/Group Chief - Information Technology Group, National Bank of Pakistan
- Panelist 3: S. Nabigh Raza Alam, Head of IT, GSK
- Panelist 4: Iftikhar Arif, GM Information technology & Ecommerce, Muller & Phipps Pakistan

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NETWORKING LUNCH 13:15-14:15

SESSION 3 – Countering Cyber Security Challenges of AI 14:15-15:15

- **Expert Discussion on ‘Countering Cyber Security Challenges of AI’** 14:15-15:15

Moderator: Syed Abdul Qadir, Executive Director, PWC

- Panelist 1: Hussein Hassan Ali, Head IT Advisory, Internal Audit/President, HBL/ISACA Karachi Chapter
- Panelist 2: Mehzad Sahar, Group Head InfoSec, Engro Corporation
- Panelist 3: Muhammad Maad, CISO, Faysal Bank
- Panelist 4: Dr. Imran Batada, CTO & Director Center for IT, IoBM

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